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MEMBERS

REALTORS® ERASING RACISM

Can you pass the test for illegal steering? | December 9th | 1-2 PM via Zoom

The New York Times

What Happens When Black People Search for Suburban Homes

An undercover investigation on Long Island found that real estate agents treated people of color unequally 40 percent of the time.

State Senate subpoenas real estate agents amid 'Long Island Divided' housing probe

The New York Times

Opinion

The Racism Right Before Our Eyes

There is implicit bias — and then there is behavior like this.

By Jamelle Bouie
Column Co-Editor

"It makes me feel almost sick to my stomach ..."

ANTHONY CONGIANO
Tester

The New York Times

Opinion

The Jim Crow South? No, Long Island Today

An investigation reveals widespread housing discrimination against blacks and other minorities in New York's suburbs, more than 50 years after the Fair Housing Act.

By The Editorial Board

The editorial board is a group of opinion journalists whose views are informed by expertise, research, debate and certain longstanding values. It is separate from the newsroom.

I have to say it without saying it, you know ...

LONG ISLAND / POLITICS

New state rules to combat housing discrimination in wake of Newsday series

Realtors' group to roll out changes to fight housing discrimination

... and you're not gonna like those schools.

Inside the investigation that's shaking up the real estate industry...

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FAAR virtually hosts Pulitzer Prize-winning investigative reporter and bestselling author, Bill Dedman to discuss the Newsday "Testing the Divide" investigation highlighting racial steering and what REALTOR Associations can do to combat racism in real estate.

- How were the tests conducted?
- Can agents talk about schools?
- What were the major findings?
- How to ensure fair treatment?
- What is steering?
- What training is available?



Although Newsday's homebuyers gave the same criteria for their home search, and had the same financial characteristics, 19% of Asian testers, 39% of Hispanic testers, and 49% of Black testers received unequal treatment compared with white homebuyers.

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BILL DEDMAN

Bill Dedman is a Pulitzer and Peabody award-winning investigative reporter, bestselling author, and keynote speaker. Bill received the 1989 Pulitzer Prize in investigative reporting for his work at The Atlanta Journal-Constitution on The Color of Money, his series on racial discrimination by banks and savings and loan associations in middle-income Black neighborhoods. He has spoken on fair housing and fair lending issues to the Federal Reserve, HUD, banking and real estate associations. The articles in The Color of Money are online at <http://powerreporting.com>.

Thirty years later, Bill was one of four lead reporters on Newsday's undercover investigation of racial steering by real estate agents, Long Island Divided. The investigation, published in November 2019, revealed that Long Island's dominant residential real estate brokerages help reinforce racial segregation through illegal steering of customers. Newsday's team received several national awards for their work, including a Peabody Award. Long Island Divided and its 40-minute documentary film, Testing the Divide, are online at <http://newsday.com/divided>. **<Watch the documentary!**