

Discovering Commercial

This course offers a broad overview of the basics of commercial real estate and how it differs from residential real estate.

Students will be able to distinguish and understand the broker's role and discover the different types of commercial properties, terms, valuation methods, marketing and resources for further education.

While it will not equip an agent with the needed tools to practice commercial real estate, it will explain the business and introduce many of the resources needed to pursue a commercial transaction or a career in commercial real estate.

This is an ideal introductory course for those who are newly licensed and/or residential agents who want to learn more about commercial real estate.

Learn in this course :

- The duties of professionals who assist in commercial transactions
- The key differences between commercial and residential real estate
- Types of commercial real estate (Office, Retail, Industrial and Land)
- Types of commercial transactions
- Commercial contracts
- Resources that NAR's Commercial Department & its affiliates provide

3 Hours CE Real Estate Related or
2 Hours PL Current Industry Issues & Trends



Taught By

Ben Keddie

Vice President and Managing
Broker for Coldwell Banker
Elite Commercial

September 28 | 9 AM - 12 PM

**SPONSORSHIP OPPORTUNITIES
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MRATHBUN@FAARMEMBERS.COM
FOR DETAILS**

Registration required | Members \$35 | Non Members \$49

REGISTER ONLINE — faarmembers.com/calendar and login to our registration system.
OR BY FAX — complete the registration information below and fax to (540) 736-0301.



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